Media Pack 2025



Dismantling disabling barriers one article at a time

Pay what you can advertising



By Joanna and Emma

Crip LifeTM is on a mission to ...





- Raise awareness and educate what life is really like for people living with a disability and/or health
- condition.
 Provide advice and support to disabled people and their families and
- Create a community where disabled people can share their thoughts, experiences and achievements.

we want all organisations that can support our mission to be involved...

How?

introducing "Pay what you can" advertising



W44?



So, advertising is accessible to all:

The "Pay what you can" process



Contact Crip Life™ with details of:

your product or service the advertising you would like to place

• Include your "Pay what you can" figure with justification.



• Crip Life TM will contact you to discuss your advertising options and proposed fee

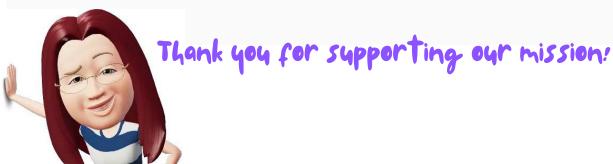


• Agree both, sign your invoice, return to Crip Life TM , and pay





Your advertising is published!





Crip Life™ advertising options...

Dismantling disabling barriers one article at a time

- Articles
- Slot in the Crip Life[™] newsletter
- Dedicated newsletter
- Social media shoutouts
- Banners
- Any combination of the above!
- Bespoke packages available.

important info...



- Crip Life[™] does not offer any free advertising (editorial) (EVER!)
- The bigger your bank balance the more you are expected to be able to pay
- Your product or service must directly benefit the disabled community
- Advertising will only be published once payment has been received in full.

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- Over a decade of experience in online advertising
- Hundreds of articles written for clients from micro-businesses to SME's, and large organisations
- Both of us have disabilities so we are part of your community!

Please contact:





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to start your "Pay what you can" advertising journey