



Advertising Offer 2025

Pay what you can advertising - what you will get!

By Joanna and Emma

Once your PWYC fee is agreed and paid, choose one from....

1) Article

- Two photos or images
- 500 words (provided by you and crafted for SEO by us) Published on one page of Crip Life™
- Permanent post for 3 months.

2) Banner

- One photo or image
- 12 words
- One link to a website
- Published on one page of Crip Life™
- Permanent post for 3 months

3) Social Media Shoutout

- One post on the Crip Life™ platforms; Facebook, Threads, Instagram and LinkedIn
- One photo or image
- 50 words
- One link to a website
- Five hashtags • Organisation mentions
- Permanent post.

4) Slot in Newsletter

- One photo or image
- 75 words
- One link to your website
- Permanent post.

Combinations of 1) to 4):

- Any two - fee plus 25%
- Any three - fee plus 40%
- All four - fee plus 50%.
- Extend article or banner to 6 months - fee plus 10% • Extend article or banner for 12 months - fee plus 25%.
- Series of 2 articles, slots in newsletter, or social media posts - fee plus 25%
 - Series of 3 articles, slots in newsletter, or social media posts - fee plus 50%.

Bespoke Packages

Want something specific to your organisation's campaign or feature?

- Dedicated newsletter
- Product review Interview
- Survey
- Anything else?!

Fee on application.

To start your PWYC advertising journey with Crip Life™ email:
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